



Greenhouse E3



# Beyond One Program

Expand your impact

## Who We Are

Greenhouse E3 is a national nonprofit that supports & develops CEOs for the Charter Management Organization (CMO) sector.

Greenhouse E3 was founded by current & former CMO CEOs who saw two long-standing & unmet needs in the sector: CEOs who are more racially representative of the students they serve & support and development for new CEOs, especially during their first few years.

Partnering with local organizations, CMOs, CEOs & philanthropy, Greenhouse E3 is replicating a proven program across the country. Through our work, the sector will have the leadership necessary to ensure the continued stability, performance & growth of CMOs, which currently serve over 3.7 million students across the country.

## Beyond One Program



### Target Audience

Executive Directors or Principals of a high performing, single-site charter schools.



### In Person Cohort Convenings

Designed to evolve & develop the key leadership competencies required to successfully navigate the complexities of replicating or expanding their model.



### Virtual 1:1 Coaching

Tailored support as leaders establish growth & replication goals, identify personal leadership development objectives, & personally defining their role as the leader of a multi-school system (CMO).



### Site Visits

On-the-ground learning & assessment from leaders of established networks that have successfully replicated or expanded to evaluate the existing potential & readiness for replication.

## EXPAND YOUR IMPACT

Apply to our national fellowship for senior leaders of single-site charter schools.

[www.greenhouseE3.org](http://www.greenhouseE3.org)

## About Beyond One

Beyond One is focused on growing the CMO market by expanding on the success of high-performing, single-site charter schools. We do this by equipping leaders with the skills & mindsets they need to grow & evolve their leadership practices to prepare them for the complexity of leading a charter network & expanding their impact.

We partner with education champions & local funders who want to support the leaders of their highest-performing charter schools who may or are actively considering expanding to serve more students & grow their impact. We do this by investing in the development & preparedness of top leader.

## Our Team



**Veronica Conforme**  
Former CEO, UP  
Education Network



**James Willcox**  
Former CEO, Aspire  
Public Schools



**Malka Borrego**  
Founder & Former CEO,  
Equitas Academy



**Jennifer Hines**  
Former CPO, YES Prep  
Public Schools

Our team has extensive experience in charter school replication & has successfully led CMO expansion in a variety of contexts across the country.



### Replication

Create new schools by replicating existing successful schools



### Expansion

Expand to elementary, middle, or high school from existing school model



### Capstone

Evaluation of readiness to embark on a formal business planning process for 1st replication or expansion



The most valuable aspect of the Greenhouse E3 [program] is the ability to show up as a student, share concerns, & be vulnerable with my Cohort members - but also talk through & think through the next steps.

- Current E3 Fellow

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